



COLD HAWAII BIG AIR VIDEO CONTEST

Presented by: CORE September 8-24 2023

Film your best clips, wrap and splice them up, then submit your edit for a chance to gain a slot to Cold Hawaii Big Air presented by: CORE

2023 Event Schedule:

VIDEO ENTRIES OPEN May 1st

VIDEO ENTRIES CLOSE August 1st

RESULT ANNOUNCEMENT August 7th

VIDEO ENTRIES Format & Competition Rules:

Cold Hawaii Big Air presented by: CORE is an invitational event. Only the invited riders are allowed to enter the event competition. The Cold Hawaii Big Air Video Contest will determine the list of invited riders (reserves included), selected by the Event Team and Judging Committee, to participate and compete at Cold Hawaii Big Air presented by: CORE.

As soon as the video submission window is closed the competition begins. The top 12 videos that get the most votes from the video contest judging committee arrive at the final selection. During the final selection process the Cold Hawaii Big Air judges panel will analyse each video clip on the same judging criteria as they would in a live performance of Cold Hawaii Big Air.

Invitational and confirmation:

The top 12 videos will gain a slot to the event and be automatically invited. Invited riders will have to confirm participation and get organized for traveling to the event. Should a selected rider not confirm participation, his or her slot will go to next reserve in line.

Video Contest Judging Criteria:

The Cold Hawaii Big Air judges evaluate the rider on the basis of an overall impression score that will combine:

Height: Go as hard and high as possible! The height in combination with extreme moves is priority, but we will also take the horizontal distance traveled in account (combined with certain powered moves).

Extremity: Controlled extreme high moves! Think about extremely powered and/or extremely technical, or ultimately a combination of this as long as it is performed on a proper height. In addition: Progression, amplitude, variety, execution, and grade of difficulty of the trick are important.

NOTE: Extreme action does not relate to low-level freestyle tricks, or straight and 'easy' jumps, for that matter. The panel will consider only high jumps, skill and combinations of moves. Other things we take into account are: angle of the kite, length in the air, control and landing.

Video Contest Format Guidelines:

1 VIDEO per entrant: 1 rider = 1 video-clip. The riders do have the option to remove/update/ replace a video with a newer/better one during the course of the competition, only one video per rider will be scored.

5 MOVES Each rider can include a max nr of 5 jumps/moves in each edited video. (No further judgment after the 5th move is shown/completed).

BEST 3 Best 3 scores counts – The panel will judge video-clip on Cold Hawaii Big Air Judging Criteria based on 3 best significant different tricks/jumps and general flow.

VARIETY Variety in the jumps and move-selection is extremely important. Repetition of similar jumps (and/or tricks) could result in lowering scores.

TAKE OFF & LANDING Each filmed trick shown in the video-clip must include the rider's start, the execution and the landing. Make sure that take-off is clearly visible as well as the Landing. If the landing is cut-off or removed it will probably reduce chances of consideration from the panel. (No take-off or landing = No score).

FOCUS Do not split the video-clip/camera-angles at mid jump. The clip will need to show and follow the entire jump from take-off to landing. No slow-motion playback, regular speed playback only.

EDITING No fancy editing required. Raw unedited will also work. Videos do not need to be a masterpiece of editing, all we need is to clearly see the potential of the rider and the value of the moves.

LENGTH Max 1 min. the video clip can not exceed 60 seconds (1',00"). We are not looking for long video clips (clip can be shorter but no further judgement after 59" seconds or after the 5th move is shown/completed).

OLD FOOTAGE Footage must have been filmed in the past 12 months.

EVENTS FOOTAGE No previous Cold Hawaii Big Air or Red Bull King of the Air video clips or entry application or part of event live stream will be allowed.

INSTA No Instagram videos allowed. Please submit a Youtube video link.

Instagram videos limit the judges ability to pause and think. However... Please ALSO submit your video to social media channels (INSTAGRAM/FACEBOOK) and TAG #coldhawaiiibigair and mention @ColdHawaiiGames

POV No point of view videos: Line, mouth, board, kite, harness mount-cam footage, as it does NOT show the real perspective (height and length) of the jump and the period in air. Also no drone shots from a FPV/ follow drone.

Identity & Conditions:

IDENTITY Each rider/participant must identify themselves at the beginning by specifying the individual name and country of residence. This can be done in an audio or graphic way.

CONDITIONS - Cold Hawaii Big Air reserves the right to cancel or postpone Cold Hawaii Big Air Video Contest 2023 and Cold Hawaii Big Air presented by: CORE at any point. Submissions to this competition do not guarantee selection for Cold Hawaii Big Air presented by: CORE. Event committee & Judges decision is final.

Video Contest Application/Entry:

Visit the website to learn more about competition dates, format, athlete registration, rules, regulations, and more.

Register & Enter coldhawaiiigames.com/big-air/